



Thursday, March 02, 2006

Contact: Tracy Todd

**Brief Therapy Institute of Denver, Inc
303.654.7784 or ttodd@btid.com**

Denver, CO, March 2006—Having garnished numerous awards for innovation in mental health service delivery the Brief Therapy Institute of Denver, Inc. once again is leading the field with innovative services by bringing hi-technology to behavioral healthcare.

New services include: educational pod casts for clients and mental health professionals, online scheduling, online supportive therapy services, and email reminders.

Owners of the Brief Therapy Institute of Denver, Inc, Tracey Ayers and Tracy Todd, have reputations as innovators in delivering high quality services to the public. "As professionals we are obligated to provide, and users should demand, the best possible services," Ayers states.

The Brief Therapy Institute of Denver, Inc. educational pod casts, for the public and clients, are short segments emphasizing self-care strategies, coping skills, home work tasks, and useful common interventions. "The plan is to cover a wide array of self care topics and help empower our listeners to improve their situation," Todd indicates.

The online supportive therapy service is perfect for the busy professional who may have difficulty making regular sessions because of travel or work demands. "Increasingly we were getting requests from our clients to interact via email. They wanted to ask questions or get some feedback about a situation. It is particularly useful for those that spend a great deal of time on the road," Ayers points out.

The other hi-technology features include online scheduling and email reminders. Todd comments, "We hit a homerun with these services. Our clients overwhelm us with positive comments about scheduling appointments online and getting email reminders. It is common to hear such statements as 'Thanks for letting me choose and appointment and schedule at my convenience' and 'I love the email reminder, I can immediately check my calendar and I have a print out of the appointment time.'"

What else is in store for this innovative company? Ayers indicates, "Later this spring, we are adding an interactive function so those listening to our pod casts can ask questions and make suggestions for future shows. Our goal is the shows will be driven by our listeners."

The Brief Therapy Institute of Denver, Inc. is a Westminster, Colorado based company established in 1993. For more information visit, www.btid.com.
